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Archive project from the experience of earthquake and nuclear disaster

- Can we learn from the negative experience? -

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Key words

- Archives
- Narrative story
- Output style









Semi-custom communication



Reconstruction



Hibbert, K. and Engel-Hills, P., , IAEA-STS curriculum package, 2014

Reconstruction



"change"



Reconstruction





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Experiences at Fukushima



Experiences at Fukushima

What can we do before next crisis?

time

- Maintain risk awareness
- Maximum precaution for predictable risk (i.e. plural precautions and risks)
- Prior reduction of uncertain factors as far as possible

Education

- Increase learning, knowledge and skill
- Learn from the experience and history



Planning

crisis

unknown

unexpected

uncertain

Why "archives"?

S21 Tuol Sleng; Genocide Museum, Cambodia

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"How to hand down the negative history to my son?"



- Actual reaction of the human being in critical situation
- Two dimension; positive and negative, public and personal
- Relatively easy to pass a story down from next generation
- Easy to forget
- Unable to study by RCT

Archives

Narrative stories

Vocation for us to record and analyze them

Why "custom-made" communication?

- Diversity
- Heterogeneity
- Various sense of value, perception, policy, attitude
- Must be characterized in each background group
 - Anxiety characteristics vary with social background
 - makes it complicated to deal with radiation anxieties



Overview of the archives project

Focus Group Interview narrative stories



Packages communication contents

<u>Archives</u> including potential factors associated with radiation anxieties in groups of various social backgrounds



Materials and Methods

Focus Group Interview (FGI)

- informed consent
- focus group interviews (FGIs) for workers, residents,



and evacuees living in Fukushima,

- in groups of 4-6 persons
- in each group regarding to the same as background
- give two topics related to the triple disaster of 3.11:
 - a) "lessons learned (at work/home), in light of your position in society"
 - b) "your health issues."

KH Coder

- Quantitative analysis
- to categorize and extract the frequent words in text string.

Step for Coding and Theorization (SCAT)

- <u>Qualitative analysis</u>
- create story lines from FGIs.
- Four-step coding based on story lines.
- Key phrase, Paraphrase, Concept, Theme

khc.sourceforge.net (free software) www.educa.nagoya-u.ac.jp/~otani/scat/

Focus Group Interview (FGI)

Synergy effect to trigger the response each other Comfort effect to answer in the similar background



- Number of interviewees : 137 (male 87, female 50)
- Background of the interviewees
 - Evacuees
 - Firefighters
 - University public communication officers
 - Medical staff who deal with hospital evacuation
 - Decontamination workers

KH Coder



Question

"Triple disaster of 3.11 related to your lessens learned"

Government personnel

This group is interested in <u>the correct knowledge</u> <u>about radiation</u> and <u>how to convey information</u>. They <u>feel conflicted</u> in the current situation because <u>correct</u> <u>information has not been transmitted to evacuees</u>.

Prevailing factor is

"offering information to promote media literacy".

Firefighters

This group is interested in <u>returning residents</u>.

Prevailing factor is

"protecting the lives of returnees from disaster

as their mission.

Seeds for semi-custom communication

Step for Coding and Theorization (SCAT)

Example; comment from the University public communication officers during the FGI. Text mining data

"Despite being in a situation where she was affiliated with public institutions and had easy access to information on radiation, <u>she felt strongly concerned</u> <u>about her family's disorientation</u> and radiation anxiety <u>during the initially</u> <u>confusing period</u>.

Anxiety in this context arose about the reliability of information, the



divergence between revealed information and reality, the loss of confidence in government authorities, and survival in an ambiguous situation. Moreover, she reacted anxiously and vigilantly to radiation issues from the perspective of being a mother."

Pick up the minor but important voices

Why "output style" of the archives?



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①Storylines summary by qualitative analysis

9/29-G 88

Text mining data



Display methods of the archives

• Learn from Hiroshima and Nagasaki



http://www.pcf.city.hiroshima.jp/database/

Binary Text data for analysis

time	Earthquake-disaster	Feeling	Myself	Dose	Hospital	First	Family-home	Situation	Vegetable s
1	1	0	0	0	1	1	0	0	0
2	1	0	0	0	1	1	0	0	0
3	1	0	0	0	1	0	1	0	0
4	1	0	0	0	0	0	1	1	0
5	1	0	0	0	0	0	1	1	0
6	1	1	0	0	0	0	0	1	0
7	1	1	0	0	0	0	0	1	0
8	1	1	0	0	0	0	0	1	0
9	0	1	0	0	1	0	0	0	0
10	1	1	0	0	1	1	0	0	0
11	1	1	0	0	1	1	0	0	0
12	1	1	0	0	1	1	0	0	0
13	1	0	0	0	0	1	1	0	0
14	1	1	1	0	0	1	1	0	0
15	1	1	1	0	0	1	1	0	0
16	0	1	1	0	0	1	0	0	0
17	0	1	1	0	0	1	0	0	0
18	0	1	1	1	0	0	0	0	0
19	1	1	0	1	0	1	0	0	0
20	1	1	0	1	0	1	0	0	0

Keywords time-trends and the Classification



Time (minute)

Categorizing keywords by class



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Programming by R-language for animation





②Visualizing FGIs by animation



Archives project in Fukushima prefecture



https://www.pref.fukushima.lg.jp/sec/11055b/kihonnkousou.html

Discussion

- The potential factors of radiation anxiety in each social background may appear through our study.
- It is necessary to involve more and diverse investigators to improve objectivity.
- We are planning to conduct more FGIs and continue the analyses in order to establish semi-custom risk communication packages.



BMJ 2011;343:d4163 doi: 10.1136/bmj.d4163

"not only for providing the complete wellbeing" "but also support people getting ability to adapt and self manage in the face of social, physical, and emotional challenges during their narrative life stories"

How should we define health?

The WHO definition of health as complete wellbeing is no longer fit for purpose given the rise of chronic disease. **Machteld Huber and colleagues** propose changing the emphasis towards the ability to adapt and self manage in the face of social, physical, and emotional challenges

Machteld Huber senior researcher¹, J André Knottnerus president, Scientific Council for Government Policy ², Lawrence Green editor in chief, Oxford Bibliographies Online—public health³, Henriëtte van der Horst head ⁴, Alejandro R Jadad professor⁵, Daan Kromhout vice president, Health Council of the Netherlands⁶, Brian Leonard professor⁷, Kate Lorig professor⁸, Maria Isabel Loureiro coordinator for health promotion and protection⁹, Jos W M van der Meer professor¹⁰, Paul Schnabel director ¹¹, Richard Smith director¹², Chris van Weel head ¹³, Henk Smid director ¹⁴

Conclusion

Archiving the lessons learned

- from the negative experiences(Science),
- including narrative stories(Society),
- toward the semi-custom communication(Society),
- by effective output(Technology),

will be one of the future agenda of the STS activities.

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